

Proudly Presents...

# How to Determine the Total Cost of Risk

## Agenda

- Discuss the risk manager's role in defining the risk tolerance of the organization
- Understand how a risk manager can use the Total Cost of Risk metric
- Understanding the volatility in your Total Cost of Risk
- Practical ways of utilizing your risk tolerance in order to make insurance purchasing decisions which optimize TCOR
- Case Study: Linamar Corporation

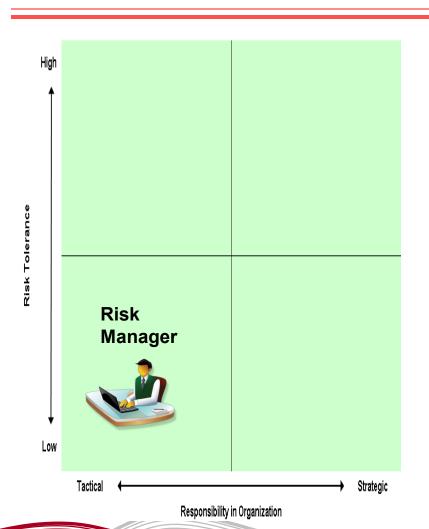


## Risk Tolerance Perceptions





## Focusing on the Downside of Risk



- Risk managers are among the most riskaverse professionals in the organization, perhaps because we focus on the downside of the risk
  - Brokers
  - Consultants
  - Insurers
  - Career concerns



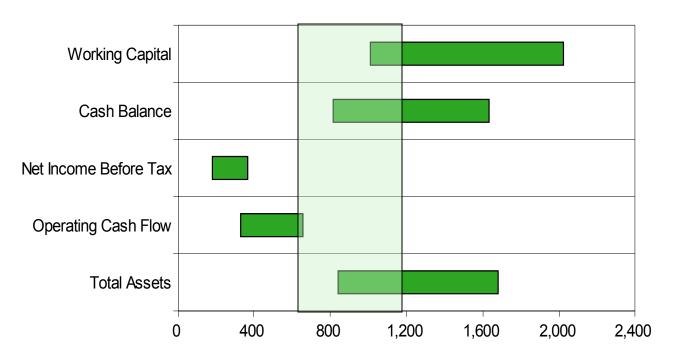
#### How to Measure Risk Tolerance?

- Willingness vs. Ability to assume risk
- Materiality = Ability
- Headroom:
  - Financial framework
  - Key performance indicators
  - Borrowing covenants



## ABC Risk Tolerance Calculation

#### **Tolerance Range**





- Traditional Definition:
  - + Expected Self-Insured Losses
  - + Expenses
  - + Insurance Premium
  - = TCOR
- Missing Links:
  - 1) Volatility in Expected Losses
  - 2) Relationship to Risk Tolerance



- TCOR is a framework to think about the overall cost of insurable risks
- People use TCOR
  - To provide their organization with a 'budgeted' loss amount for the corporate risk management department
  - To evaluate the tradeoff in costs of various insurance and expense options
  - To benchmark how well their RM department is performing compared to peers

Insurance Premium

Claims Handling and Other Costs

**Expected Retained Claims** 



- But if we are talking about the <u>Total</u> Cost of Risk, we should also consider the Cost of Capital
- If a company makes the decision to assume more risk, presumably the company most hold more capital than it would otherwise hold

**Cost of Capital** 

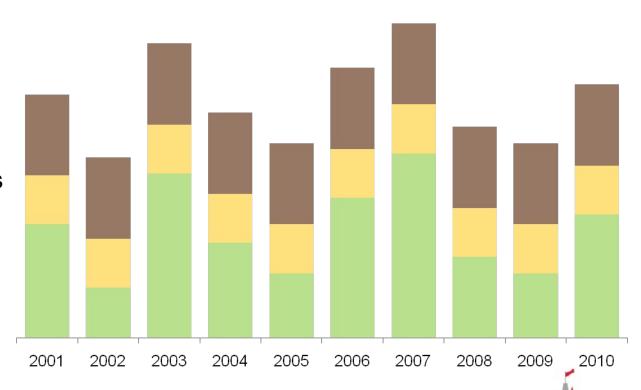
Insurance Premium

Claims Handling and Other Costs

**Expected Retained Claims** 



- As risk managers, we don't usually explicitly include the Cost of Capital in TCOR, because it is not a number that flows through a profit and loss statement
- Instead we consider the volatility of the TCOR



#### External Loss Data: Severity by Jurisdiction

#### **Highest Settlements**

**Lowest Settlements** 

1) California

2) New York

3) Florida

4) Texas

5) Illinois

46)Vermont

47)Alaska

48)South Dakota

49)Wyoming

50)North Dakota

Source: 2008 US Tort Liability Index; Pacific Research Institute



#### External Loss Data: Frequency by Jurisdiction

#### **Highest Frequency**

Lowest Frequency

1) Illinois

2) Florida

3) New Jersey

4) New York

5) Texas

46)Hawaii

47)New Hampshire

48)Alaska

49)North Dakota

50)Tennessee

Source: 2008 US Tort Liability Index; Pacific Research Institute



#### Canadianize External Loss Data

- Frequency / severity spread state by state is dramatic
- Understand the degree by which legal environment changes state by state
- Change in individual state ranking changes over time (trend in many states is down)
- Intuitively Canada is comparable to bottom third of US state rankings for both frequency & severity
- To the degree empirical data is available, experience supports this assumption

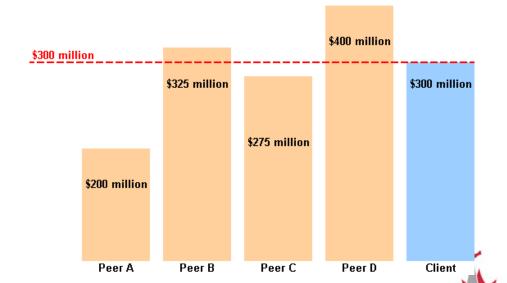


## **Traditional Benchmarking**

• The traditional broker approach to determining appropriate D&O limits is to survey the historical limits purchased by companies of similar size. Although this approach is simple to automate and execute, it is not the optimal way to demonstrate that appropriate limits are in place.

Total Limits Purchased

Sample client's \$300 million limits appear in line with peer level of protection



#### Integro's Analytical Approach

Integro instead performs an analysis of the appropriate levels of D&O limits relative to the risk that directors are assuming. We ask:

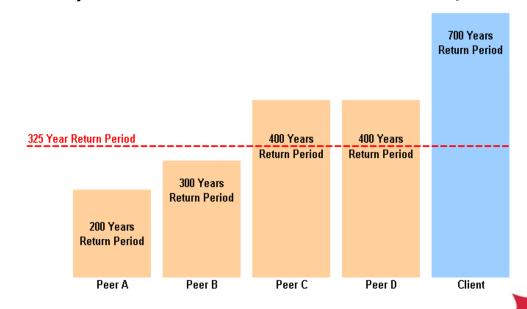
"What is the probability that your directors will suffer a claim and not be indemnified by either their company or its insurer?"

Our model calculates this probability based on the risk characteristics of the company, its financial strength in the event of a claim, and the size and structure of its insurance program.

#### Probability of an Non-indemnified Loss to a Director/Officer

In this example we calculate a 1-in-700 probability that the Sample Client's directors will not be indemnified by either their company or the insurer. We call this the 700 year return period

Its peer group purchases similar limits, but provide much less protection to their directors, perhaps because they are at higher risk of D&O claims or are at higher risk of bankruptcy.



## Areas of Underwriting Concern

As part of our risk analysis, we diagnose areas that underwriters may focus their attention. The output of this analysis is used in two ways:

- In preparation for our submission
- As an input to our D&O Predictive Model

#### **Business Activities**

Product/Supplier Concentration

**Customer Concentration** 

Restructuring or Writedowns

Financial Restatements

Merger and Acquisition Activity

Earnings Guidance

#### **Corporate Actions**

Corporate Governance

Board / Management Changes

**Shareholder Concentration** 

Shareholder Proposals

Controls Weakness

**Executive Compensation** 

#### **Share Trading**

Analyst Coverage

Regulatory Actions

Listing Actions

Share Price Volatility

Liquidity

**Insider Trading** 

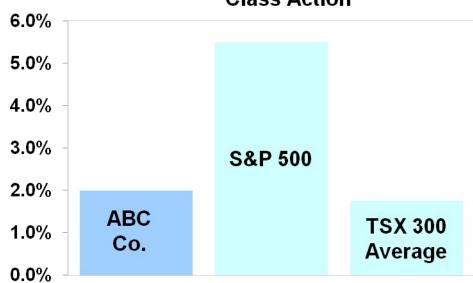


## ABC's Susceptibility to D&O Claims

Based on ABC's risk characteristics, we believe it is at slightly higher risk of D&O claims in the next 12 months than a typical TSX 300 company

We calculate a 2.0% probability that a securities class action will be filed against ABC or its Directors and Officers in the next 12 months.

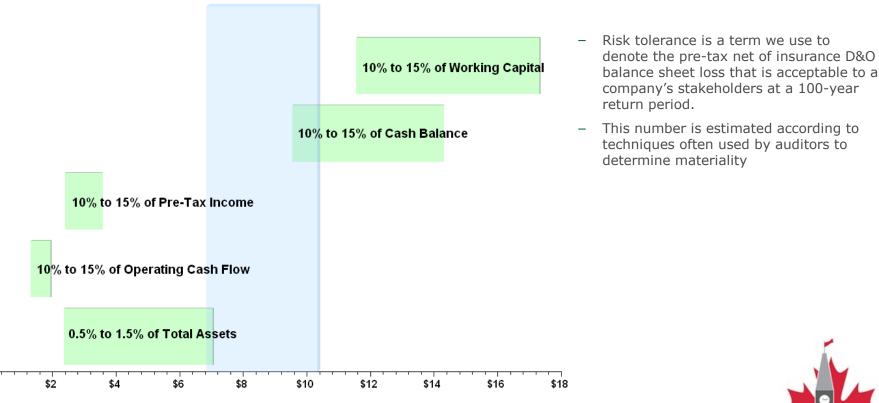
## Annual Probability of a Securities Class Action





#### Step 1: Balance Sheet Perspective

We estimate ABC's risk tolerance for balance sheet losses at about \$9 million





## Step 1: Balance Sheet Perspective

With \$54 million of Side ABC limits, ABC may be able to tolerate any loss within a 100 year return period

#### All Modeled Scenarios

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		Return	,
	Percentile	Period	D&O Losses <sup>1</sup>
	80.00%	5 years	-
	90.00%	10 years	2,000,000
	95.00%	20 years	16,000,000
	96.00%	25 years	21,000,000
	96.67%	30 years	25,000,000
	97.50%	40 years	33,000,000
	98.00%	50 years	39,000,000
	99.00%	100 years	63,000,000
	99.50%	200 years	90,000,000
	99.80%	500 years	130,000,000
	99.90%	1000 years	164,000,000
		*	

<sup>&</sup>lt;sup>1</sup>Ground up Side A/B losses, gross of insurance

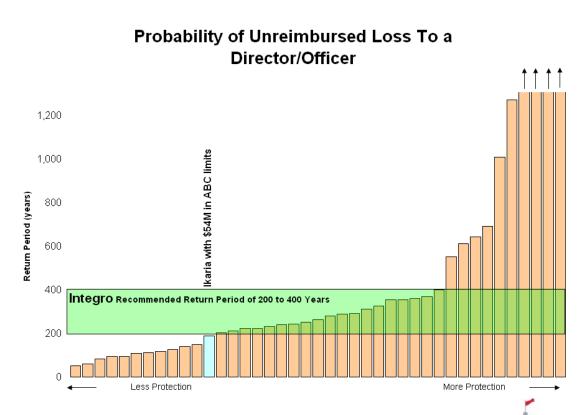


<sup>\*</sup>Based on ABC's risk characteristics, we model all possible claims outcomes, including both optimistic and pessimistic scenarios.

<sup>•\$54</sup> million of Side ABC limits would result in \$9 million net of insurance recoveries, in line with our estimated risk tolerance based on the assumptions in the previous slide

#### Step 2: The Director / Officer Perspective

- The second step in our process is to determine whether \$54 million of ABC limits is sufficient protection for directors and officers.
- This exhibit calculates the likelihood of an out of pocket claim to directors and officers.
- According to our model, the level of protection provided to directors and officers varies with:
  - Ikaria's risk of incurring D&O claims
  - Ikaria's financial strength, which makes it unlikely that it will fail to reimburse a director for a claim
  - Limits purchased by Ikaria
- We recommend providing protection to the 200 to 400 year level, in line with the average of other publicly traded companies
- \$54 million of ABC limits provides for an unreimbursed loss to a director at the 192 year return period, more often than our recommended range.

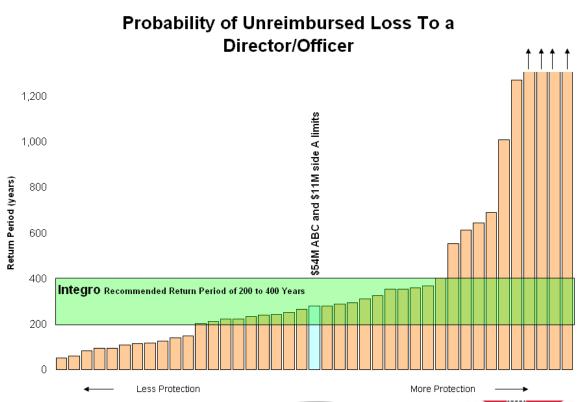




#### Summary of Results

We recommend \$55 million of Side ABC limits and \$10 million of Side A/DIC limits to provide a minimum recommended level of protection from both the balance sheet and director/officer perspectives

- Our model indicated that \$54 million of side ABC limits provides less than the typical recommended level of protection to directors and officers. As such we recommend purchasing additional side A/DIC limits.
- According to our model, \$54 million of side ABC and an additional \$11 million of side A/DIC provides protection to directors and officers at the 278 year return period, in line with other publicly traded companies.
- We recommend Ikaria purchase a minimum of \$65 million in total limits, of which \$55 million is Side ABC and \$10 million is side A /DIC.





2010 Sales: \$2,229 million





#### Linamar





Access & Consumer Products (Skyjack Group) \$111 Mill

A Diversified Manufacturing Company Powering Vehicles, Motion, Work and Lives



MOBILE PRODUCTS

RECISION PRODUCTS

#### Vehicle Markets

2011 Q1 YTD Sales \$575 million / 2010 Sales \$1,963 million

#### PRECISION PRODUCTS

AUTOMOTIVE - 2010 Sales: \$1,579m 2011 YTD Sales: \$477m 个30%







Car

Xover

SUV

Light Truck

COMMERCIAL VEHICLES - 2010 Sales: \$381m 2011 YTD Sales: \$97m ↑26%







Off Road Vehicle

Medium Duty Vehicle (on Road) Bus, Fire Truck etc.

Heavy Duty (On Road) Transport Truck

RECREATIONAL - 2010 Sales: \$2m







2011 YTD Sales: \$1m ↑228%

Marine RV

Motorcycle, Scooter



#### **Energy & Heavy Machining Markets**

2011 Q1 YTD Sales \$16 million / 2010 Sales \$59 million



Energy 2010 Sales: \$40m

2011 YTD Sales: \$11m **↓**20%











**Power Generation** Wind Generation Solar **Nuclear** Oil & Gas Drilling

Heavy Machining











Aerospace Defense Rail



#### Industrial & Consumer Product Markets & Capabilities

2011 Q1 YTD Sales \$84 million / 2010 Sales \$208 million

#### **MOBILE PRODUCTS**

ACCESS - 2010 Sales: \$112m

2011 YTD Sales: \$54m

**147%** 









Boom Scissor Lift Telehandler





Capital ConneXions

#### INDUSTRIAL/CONSTRUCTION AGRICULTURAL/TURF 2010 Sales: \$88m

2011 YTD Sales: \$28m ↑34%



2010 Sales: \$8m 2011 YTD Sales: \$2m √35%

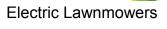






**Fabricated Assemblies Custom Built Units** Combine Heads





**Electric Motors** 

**Utility Trailers** 







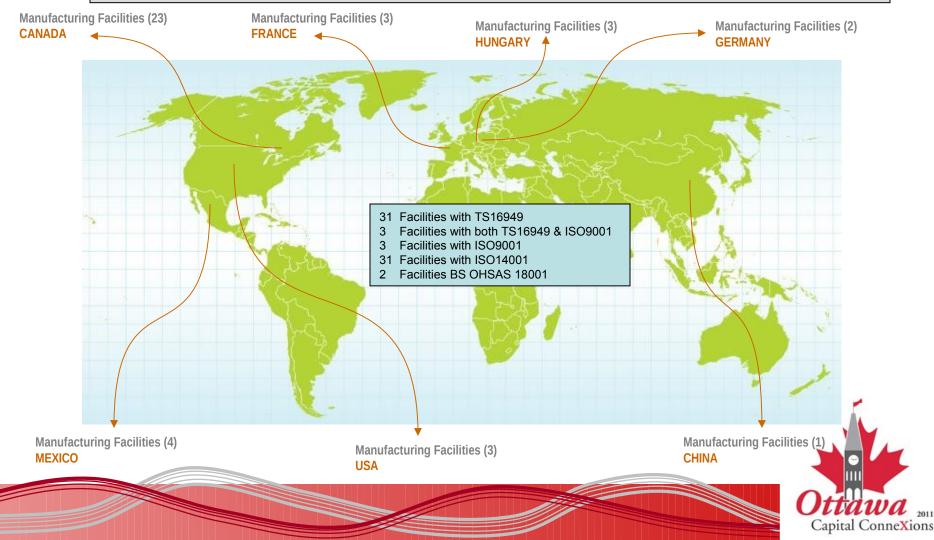




#### Linamar: Global Presence

May 2011





## Linamar: GL Modeling Results

EL: \$58# AP: 0.15%

> EP: 0.15% EL: \$31K ELR: 19% AP: 0.61%

EP: 0.61%
EL: \$13K
ELR: 6%
AP: 1.47%

**EP:** Exhaustion Probability

El: Expected Losses

**ELR:** Expected Loss Ratio

AP: Attachment Probability



## Linamar: D&O Modeling Results

EL: \$10K AP: 0.07%

> EP: 0.07% EL: \$36K ELR: 55% AP: 0.6%

EL: \$5K

EP: Exhaustion Probability

**El:** Expected Losses

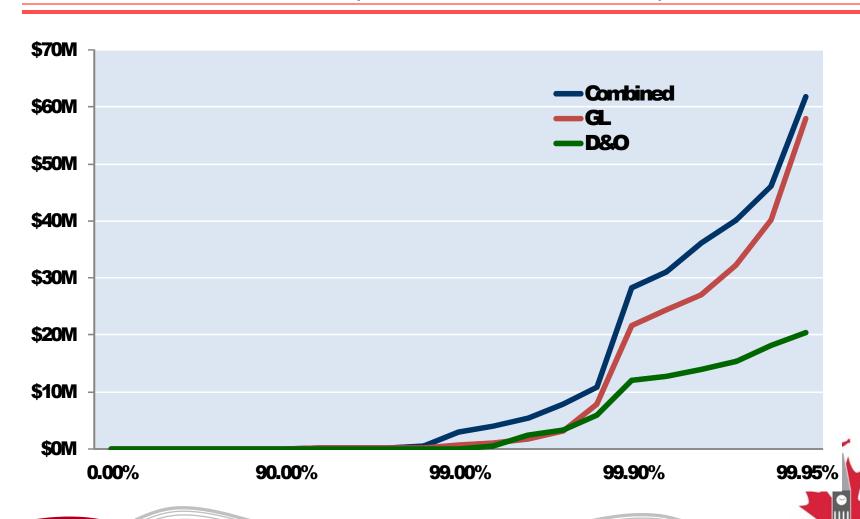
**ELR:** Expected Loss Ratio

AP: Attachment Probability

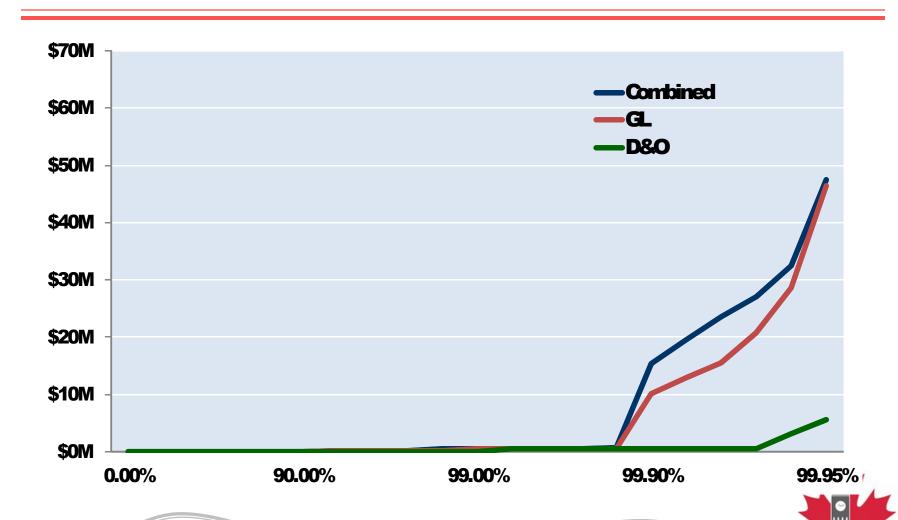


## Linamar: Range of Outcomes

Gross (Prior to Insurance)

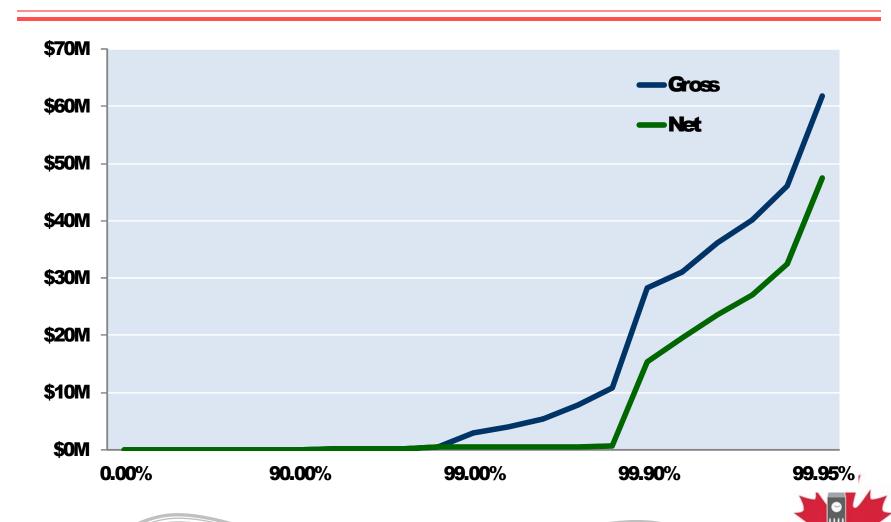


## Linamar: Range of Outcomes Net of Insurance



## Linamar: Range of Outcomes

Gross vs. Net of Insurance





# Thank you for attending the Ottawa Capital Connexions Conference

